Foundation Profile – The Case Foundation
March 29, 2006

<table>
<thead>
<tr>
<th>GENERAL INFORMATION</th>
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<tbody>
<tr>
<td><strong>Contact</strong></td>
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| **The Case Foundation** (formerly The Stephen Case Foundation)  
1720 N St. N.W.  
Washington, DC 20036  
Telephone: (202) 467-5788  
Contact: Ben Binswanger, Sr. V.P.  
FAX: (202) 775-9161  
E-mail: info@casefoundation.org  
URL: [http://www.casefoundation.org](http://www.casefoundation.org) |
| **Donor(s):** Stephen M. Case; Jean N. Case.  
**Type of grantmaker:** Independent foundation.  
**Background:** Established in 1997 in VA. |

<table>
<thead>
<tr>
<th>Purpose and Activities</th>
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Giving to achieve sustainable solutions to complex social problems by investing in collaboration, leadership, and entrepreneurship. Supports individuals and organizations that have the strategy, leadership, and commitment to make positive, widespread social change. The foundation seeks to meet the needs of families and children in poverty; create thriving and sustainable economic development for communities; bridge cultural and religious divides; expand civic engagement and volunteerism; and accelerate innovative approaches to health care.

<table>
<thead>
<tr>
<th>Fields of Interest</th>
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Community development; Education; Engineering/technology; Health care; Youth development, services.

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<tr>
<th>History</th>
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Jean and Steve Case founded the Case Foundation in 1997 to reflect their family's heartfelt commitment to finding lasting solutions to complex social challenges. Today, the foundation is pursuing a number of initiatives, and is particularly focused on three strategies:

- Encouraging collaboration;
- Supporting successful leaders; and
- Fostering entrepreneurship in the nonprofit sector.

The foundation is applying these strategies to meet the needs of underserved children and families; create thriving and sustainable economic development for communities; bridge cultural and religious divides; expand civic engagement and volunteerism; and accelerate innovative approaches to health care.
History, continued

The foundation's work stretches across the United States and around the world. To date, we have supported more than 150 organizations that reflect our commitment to collaboration, leadership, and entrepreneurship -- and, ultimately, to improving the health and well-being of children, families, and communities.

Since Jean and Steve Case established the Case Foundation in 1997, the foundation has worked to address complex social problems by partnering with a number of local, national, and international organizations. In many cases, our hands-on local efforts have informed our work in shaping and supporting larger initiatives.

A specific example of this approach is the foundation's early efforts to bridge the “digital divide” -- which began by identifying Computer Learning Centers Partnership (CLCP) in Fairfax County, Va., as a model for after-school technology programs that could be adopted nationally.

The initiative's positive impact on students led to a major national investment in 1999, when Jean and Steve spearheaded an effort to bring together high-tech companies, nonprofit organizations, and state and local governments to create PowerUP. With support from America Online, Cisco, Hewlett-Packard, the Waitt Family Foundation, America's Promise, the Boys & Girls Clubs of America, and other youth-serving organizations, PowerUP created a network of nearly 1,000 community technology centers for underserved youth across the country.

In addition to building and supporting collaborations like PowerUP, the foundation has partnered with groups that maximize their impact through outstanding leadership, like Habitat for Humanity and Special Olympics. The foundation's relationship with Habitat for Humanity began in 1999 in response to the tornadoes that struck Oklahoma City, devastating hundreds of families and their homes. The Cases later expanded their support for the organization in their home states of Hawaii and Florida. The foundation’s support for Special Olympics helped expand programs around the world and contributed to an increase of more than 250,000 athletes and volunteers.

In addition to its domestic efforts, the Case Foundation has a history of working with international nonprofit organizations to address global challenges. After creating successful public-private partnerships in several countries, the foundation determined that its approach provided great leverage for future international investments on a larger scale.

In Jordan, for example, the Cases were inspired by the bold vision of His Majesty King Abdullah II and his efforts to create universal access to information and communications technology for all Jordanians. The foundation partnered with the King Abdullah II Fund for Development and USAID’s AMIR Program to support a network of 100 community technology centers known as Knowledge Stations. In addition to basic computer literacy, the Knowledge Stations teach community members how to utilize technology to improve their businesses, attain health care information, participate in e-government, and raise awareness on social issues.

Many of the foundation's early investments represent continuing partnerships, including Accelerate Brain Cancer Cure (ABC2), City Year, and America's Promise.
## Approach

The Case Foundation, created by Steve and Jean Case in 1997, supports individuals and organizations that have the strategy, leadership, and commitment to make positive, widespread social change. In forming partnerships and making investments, we look for people and groups that have the ability to scale and sustain their impact over the long term.

Based in Washington, D.C., the foundation invests in meeting the needs of underserved children and families; creating thriving and sustainable economic development for communities; bridging cultural and religious divides; expanding civic engagement and volunteerism; and accelerating innovative approaches to health care.

We value collaboration and seek opportunities to bring together individuals and organizations to pursue common interests and meet shared challenges.

The Case Foundation invests its time and money in people and initiatives that are committed to collaboration. We have learned that partnerships leveraging intellectual capital, expertise, and relationships lead more quickly to significant results. Because we seek lasting, sustainable solutions to complex issues, we strive to stimulate additional partnerships and generous giving by others. A grant is just one facet of the integrated relationship we create with our partners.

We invest in dynamic people and organizations that have the capacity to go to scale and make a lasting impact.

Recognizing that having the right leadership in place is critical to any organization’s success, we invest our time and resources into developing and supporting outstanding leadership in the social sector. We seek to identify excellence and “best in class” leaders and organizations that are ready to scale their work to increase their impact. Many social entrepreneurs face significant organizational challenges -- fundraising, board development, new talent acquisition, and marketing and communications plans -- just as they reach the point when they are ready to scale.

We work closely with our partners to ensure that leaders have the professional and personal resources they need to grow successfully.

We support new and innovative approaches, including business models that enhance nonprofits' effectiveness and sustainability.

Jean and Steve Case have become keenly aware that the market forces that help outstanding business entrepreneurs succeed are absent in the nonprofit sector. Many of the social entrepreneurs the foundation has worked with are frustrated with inefficiencies in the nonprofit sector. Organizations with a shared mission often compete for resources rather than working together to advance their common agenda.

The Case Foundation encourages entrepreneurship in the organizations we support, seeking to facilitate sustainable impact. In particular, we value entrepreneurial business models that can generate a recurring revenue stream to reduce nonprofits’ reliance on grants. We also seek opportunities to invest in nonprofits that want to expand by supplementing grants with earned income, and we are also interested in the emerging category of “not-only-for-profits” -- businesses that seek to grow profitably and in a sustainable way, while satisfying important societal goals.
<table>
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<th>Board Members</th>
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<td>Stephen M. Case, Chair</td>
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As a businessman and philanthropist, Steve Case invests in diverse for-profit and nonprofit enterprises, with a particular interest in health care and the economic and social sustainability of Hawaii, his home state.

In April 2005, Steve launched Revolution, a company that seeks to drive transformative change by shifting power to consumers. Revolution's mission is to partner with entrepreneurs in building businesses that give people more choice, control, and convenience in important areas of their lives. Current activities are focused on companies in the real estate/resort, wellness, and health care sectors.

Prior to starting Revolution, Steve was the co-founder, chairman, and CEO of America Online, Inc. (AOL) and, later, the chairman of AOL Time Warner. As the co-founder of AOL, Steve played an integral role in building the world's largest Internet company and helped transform how people communicate, learn, and conduct business. AOL brought millions of Americans their first connection to the Internet and drove worldwide adoption of a medium that has become more valuable than the telephone or television. Steve also ensured that AOL led the industry on issues like making the Internet a safe place for children, bridging the "digital divide," and investing in online philanthropy. When AOL merged with Time Warner in 2001, Steve served as the chairman of the new company.

In addition to chairing the Case Foundation, he is chairman of Accelerate Brain Cancer Cure (ABC2), a nonprofit with an entrepreneurial approach to funding brain cancer research that he founded in 2001 with his late brother Dan. In addition, Steve was a founding organizer of Business Strengthening America and has served as vice chair of the Committee to Encourage Corporate Philanthropy. He was also honored with the National Mentoring Partnership Leadership Award.

Steve was born and raised in Hawaii, where he remains a leading advocate for combining respect for the islands' native people, culture, and environment with job creation and economic growth. He is a major investor in two Hawaii businesses -- Grove Farm of Kauai and Maui Land & Pineapple -- that are developing fresh operating models for the agriculture industry and sustainable communities for residents and visitors.
Jean N. Case, C.E.O.

An actively engaged philanthropist and a pioneer in the world of interactive technologies, Jean's career as a technology executive in the private sector spanned nearly two decades before she and her husband, Steve, created the Case Foundation in 1997.

Prior to the founding of the Case Foundation, Jean's role as a senior executive at America Online, Inc. (AOL) contributed to an online revolution that changed the way millions of people learn, communicate, and do business. At AOL, Jean directed the marketing and branding effort that launched the AOL service, directed the communications strategy for taking the company public, and helped establish AOL as not just a household name, but a household utility. Jean's passion for all things digital didn't begin at AOL. Prior to joining AOL when it was a small startup, she held strategic marketing positions at GE's Information Services Division and at The Source, the nation's first online service.

Jean has been honored for her work on behalf of children and families by Habitat for Humanity, the Center for Missing and Exploited Children, and the Woodrow Wilson International Center, which recognizes leaders who use their assets and resources to improve American lives and institutions. The Boys & Girls Clubs of America recently honored her with its American Leadership Award. In addition, King Abdullah II of Jordan personally recognized Jean for her efforts to bridge the global digital divide.

She currently serves on the boards of ABC2, America’s Promise, and the Potomac School in McLean, Va., as well as the advisory council of the National Geographic Society and the advisory board to the National Conference on Citizenship. She was recently appointed by President Bush to the President's Council on Service and Civic Participation.
Dr. Akbar Ahmed, Senior Fellow

Ambassador Akbar Ahmed is a leading scholar on interfaith dialogue, and the BBC has called him "the world's leading authority on contemporary Islam." Since the early 1990s, he has worked tirelessly to promote the power of dialogue and understanding to achieve tolerance, respect, cooperation, and peace throughout the world. As a senior fellow of the Case Foundation, he is extending his outreach through books, speaking engagements, and dialogue throughout the world.

Akbar currently serves as the Ibn Khaldun Chair of Islamic Studies at American University in Washington, D.C. He is the former High Commissioner of Pakistan to Great Britain and has advised Prince Charles and met with President George W. Bush on Islam.

He is the author of numerous books and most recently co-edited After Terror: Promoting Dialogue Among Civilizations, which was released in May 2005. The book is a collection of essays by 28 of the world's most celebrated public figures and political and religious leaders, including Archbishop Desmond Tutu, Queen Noor of Jordan, Zbigniew Brzezinski, Sir James Wolfensohn, Bernard Lewis, Chief Rabbi Jonathan Sacks, Rajmohan Gandhi, and President Mohammad Khatami of Iran. President Jimmy Carter said of the book: "After September 11, many thought a clash of civilizations was inevitable. This book offers a different, more hopeful answer of building bridges instead of burning them."

His books, films, and documentaries have won numerous awards, and his books have been translated into many languages, including Chinese and Indonesian. He is a frequent commentator on CNN, CBC, the BBC, and ARY-TV and has also appeared on "The Oprah Winfrey Show" and "Nightline."

He regularly appears with leaders of Christianity, Judaism, and other religions and was honored for his leadership in interfaith dialogue at the National Cathedral in Washington, D.C. He will give the inaugural lectures for the first Chair of Jewish-Muslim Studies at the University of Illinois in Chicago and is part of the Chairman's Distinguished Speakers Lecture Series at the Pentagon.
J. Douglas Holladay, Senior Fellow

As a senior fellow of the Case Foundation, J. Douglas Holladay advances initiatives that enable leaders to better understand and bridge their political, religious, and cultural differences. Service has characterized Doug’s career path, and he has helped promote change and understanding in settings as diverse as East and South Africa, the White House, and on Wall Street. In her bestseller Pathfinders, noted author Gail Sheehy described Doug as an influential layman who “excelled in all that he touched.”

Doug is a general partner with Park Avenue Equity Partners, LP in New York, a private equity fund that makes investments in operating companies. He was formerly a senior officer with the international investment banking firm Goldman, Sachs and Company, headquartered in New York. While with Goldman, Sachs, he served as founding president of the One to One Mentoring Partnership, an initiative of the New York financial community to bring imaginative solutions to some of our nation’s most pressing urban youth challenges.

Before joining Goldman, Sachs, Doug held senior positions of responsibility in both the White House and the Department of State. After working under White House Chief of Staff James A. Baker III, he was appointed by the president to the personal rank of ambassador, charged to coordinate major aspects of the U.S. public response to the challenges posed by South Africa prior to the dramatic release of Nelson Mandela.

Doug has advised several presidents and numerous corporate leaders and has explained and debated public policy issues on national television. He has contributed to several books on foreign policy, culture, theology, 19th century history, and other issues.

He has delivered public speeches to leadership gatherings in more than 40 states and 10 nations. In addition to serving on numerous boards and commissions, Doug was executive producer of the award-winning film documentary "The Question of God," which contrasted the world views of Sigmund Freud and C.S. Lewis.

He holds degrees from the University of North Carolina, Princeton Theological, and Oxford University in England.
Joseph Lekuton, Senior Fellow

Joseph Lekuton’s passion for building bridges between young people and Africans has earned him a reputation as a global leader. A celebrated author, speaker, and educator, Joseph grew up as a member of the nomadic Maasai tribe in Kenya and today splits his time between the United States and Africa.

Raised in a 10-foot cow dung hut, Joseph spent much of his childhood guiding his family’s herd to food and water. He was about 6 years old when he left his family to attend primary school. He excelled in his studies and won a national scholarship to one of Kenya’s most prestigious boarding schools. Unlike his city-dwelling schoolmates who returned home when the school year ended, Joseph had no way to know where his family had moved in search of new grazing land. He often wandered up to 50 miles on foot searching for his family.

After graduation, his village sold some of its cattle to purchase a plane ticket so Joseph could attend college in the United States. As someone who never took education for granted, Joseph went on to choose a career as an educator. He has taught history in northern Virginia for more than a decade. Each summer, Joseph brings a group of students to Kenya to see both the beauty and the difficulty of growing up in Africa. “I like to show them the other side of the coin,” Joseph says.

A passionate advocate for rural communities, Joseph is committed to taking a leadership role in Kenya. His efforts have brought attention and new resources to the often neglected region of Kenya known as the Marsabit district. Through his work with several nonprofit organizations, he has helped give more than 100 children educational scholarships, established the Karare Boarding School, and constructed a water system that delivers clean water to a dozen villages. Joseph founded the Cow for Kids program and is actively involved with the Nomadic Kenyan Children’s Educational Fund.

Joseph’s commitment to Africa has won national and international acclaim. NBC “Nightly News” dedicated a segment to Joseph and his work, and he has been profiled in People magazine and other major publications. Most recently, National Geographic named Joseph as an “Emerging Explorer.” With an active speaking schedule, Joseph carries his message to young people across the nation.

Joseph’s book, Facing the Lion: Growing Up Maasai on the African Savanna, was published by National Geographic in 2003. He earned a B.A. and M.A. from St. Lawrence University and a master’s in international education from Harvard University.
Senator Harris Wofford, Senior Fellow

Former senator Harris Wofford advises the Case Foundation on initiatives relating to civic engagement, children, and youth. Since helping Sargent Shriver launch the Peace Corps in 1961, he has been at the forefront of the nation's service movement. He has dedicated much of his life to the goal of making citizen service a common expectation and experience for all Americans, and he continues that mission as a senior fellow at the Case Foundation.

Following his election to the Senate in 1991, Harris was a leader in the effort to secure universal health insurance. With Congressman John Lewis, he co-authored the legislation establishing the Martin Luther King Jr. holiday as a day for volunteer service -- now observed as a "Day On, Not a Day Off" in many parts of the country. He also played a key role in enacting the legislation that created AmeriCorps and the Corporation for National and Community Service.

When Harris's service in the Senate ended in 1994, President Clinton appointed him as CEO of the Corporation for National and Community Service. He was instrumental in organizing the Presidents' Summit for America's Future in Philadelphia, which was attended by all of the living Presidents, many governors and mayors, and more than 3,000 delegates across the country. The 1997 summit led to the creation of America's Promise, with General Colin Powell as its initial chairman, a position Harris assumed in 2001. Harris later served as co-chair with Alma Powell until June 2004 and remains active on the board of directors.

In the 1950s, Harris was active in the civil rights movement and worked closely with Martin Luther King, Jr. Under President Eisenhower, he was counsel to Reverend Theodore Hesburgh of Notre Dame on the first U.S. Commission on Civil Rights. In 1961 he became a special assistant to President Kennedy and chaired the sub-Cabinet group on civil rights. In 1962, Harris and his family moved to Ethiopia, where he became the Peace Corps' special representative to Africa and director of its large Ethiopia program. In the Johnson administration, he served as Peace Corps associate director. In 1987, as Pennsylvania's secretary of labor and industry, Harris established the Governor's Office of Citizen Service (PennServe), which promoted school-based service-learning and youth corps, and now manages the statewide AmeriCorps program.

Harris has been an associate professor of law at Notre Dame and president of two colleges, the State University of New York at Old Westbury and Bryn Mawr College. He is now on call as Professor of Practice at the University of Maryland. An alumnus of the University of Chicago, Howard University Law School, and Yale Law School, he has practiced law in Washington, D.C., and Philadelphia. He is the author of several books, including "Of Kennedys and Kings: Making Sense of the Sixties" and "India Afire," which he co-authored with his late wife Clare.
Foundation Staff

Ben Binswanger, Senior Vice President
Lisa Todorovich, Managing Editor, www.casefoundation.org
Jill Rademacher, Senior Vice President, International
Michael Smith, Social Investment Manager
Mark Miller, Vice President, Communications
Marissa Valdez, Program Assistant
Brian Sasscer, Vice President, Interactive Strategies
Elise Garfinkel, Executive Assistant to the CEO
Joy Bates Boyle, Social Investment Manager
Arven Knight, Office Coordinator

FINANCIAL INFORMATION

Fiscal Data for December 31, 2004

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<tr>
<th>Assets</th>
<th>$31,236,640</th>
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<td>Expenditures</td>
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<tr>
<td>Total giving</td>
<td>$8,571,906</td>
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<td>Qualifying distributions</td>
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<td>Giving activities include</td>
<td>$8,571,906 for 77 grants</td>
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<tr>
<td>High</td>
<td>$1,631,867</td>
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<td>Low</td>
<td>$109</td>
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<tr>
<td>Average</td>
<td>$1,000-$150,000</td>
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Giving Limitations

Geographic focus: National; international
Limitations: Applications not accepted.
Giving in the U.S. and abroad.
No grants to individuals.

Application Information

Contributes only to pre-selected organizations.

GRANTS

List of grants paid during 2004

- $635,000 to City Year DC, DC.
- $500,000 to Americas Promise - The Alliance for Youth, Alexandria, VA.
- $250,000 to Boys and Girls Clubs of America, Rockville, MD.
- $125,000 to Best Friends Foundation, DC.
- $125,000 to Hawaii Alliance for Community-Based Economic Development, Honolulu, HI.
- $125,000 to Social Enterprise Alliance, Columbus, OH, For Perfect Balance Project.
- $120,000 to Share Our Strength (SOS), DC, For domestic community development programs.
- $100,000 to Appropriate Technologies for Enterprise Creation, San Francisco, CA.
- $100,000 to In2Books, DC.
- $100,000 to King Abdullah II Fund for Development, Amman, Jordan.

Sources:
The Case Foundation website, 2006
The Foundation Directory Online, 2006